

KANSAS CITY BARBEQUE SOCIETY

Advertising Rates

*If you have a
Barbecue Product...
We have an
Interested
Kansas City
Bullsheat
Reader!*

*World's Largest
Organization of
Barbecue & Grilling
Enthusiasts!*

How To Reach Us:

Mail: 11514 Hickman Mills
Drive, Kansas City, MO
64134

Phone: 816-765-5891 or
1-800-963-KCBS

Fax: 816-765-5860

E-Mail: Bullsheat@kcbs.us

Website: www.kcbs.us

Advertise in the



Kansas City Bullsheat

...it's not just for breakfast anymore

*If you have a
barbecue
related
product...
Advertise it to
the barbecue
and grilling
enthusiasts
of the world!
**THE
KANSAS
CITY
BULLSHEET***

ADVERTISING RATES

Black & White Rates

Size	6 mo.	3 mo.	1 mo.
10¼" w x 16" h	\$2160	\$1148	\$450
10¼" w x 8" h	\$1080	\$574	\$225
5" w x 8" h	\$540	\$288	\$113
5" w x 4" h	\$300	\$160	\$63
5" w x 3" h	\$210	\$113	\$44
Business card	\$90	\$49	\$19

Spot Color

Add \$100

Inserts

\$300 (customer supplies inserts)

Four Color

Call and ask about four-color
adaptions. Availability is limited,
please call ahead!

DEADLINES!

All advertising materials must
be in by the 15th of the month
prior to publication date (with
the exception of January and
December issues). The Kansas
City Bullsheat is a monthly
publication and deadlines are
as follows for each issue:

Issue	Due Date	Issue	Due Date
Jan	Dec. 10	July	June 15
Feb	Jan. 15	Aug	July 15
Mar	Feb. 15	Sep	Aug. 15
Apr	Mar. 15	Oct	Sep. 15
May	April 15	Nov	Oct. 15
Jun	May 15	Dec	Nov. 10

*If you wish any changes in
your monthly advertisement,
please contact our office
before the deadline. Any
advertisements received after
the deadline will appear in the
following issue.*

CAMERA READY

If you would like to send your ad via e-mail, send it in a PDF format to Bullsheel@kcbs.us. Please phone the office prior to sending.

Kansas City Barbeque society offers assistance to advertisers, bring us your logos and creative ideas and we'll help you put it together. There is a fee for this assistance. If you need some help on your advertisement, please feel free to call our office.

ATTENTION

CONTEST ORGANIZERS...

Save on mailing labels, postage and printing costs by putting your entry form in the Kansas City Bullsheel. As an Ad or Insert, it's the perfect way to draw contestants to your contest by placing your entry from right in front of their eyes.

Contact the KCBS Headquarters and talk to our editorial staff for more information.