

KCBS Advertising Price Sheet & Marketing Agreement

Kansas City Barbeque Society
 2519 Madison Ave., Ste. 100
 Kansas City, MO 64108 media@kcbs.us
 816-765-5891 or Toll-Free 1-800-963-KCBS (5227)



KCBS ADVERTISING & MARKETING OPPORTUNITIES

Type	Price	Description
VFW Package	\$250	All the following are included: <ul style="list-style-type: none"> 1-eBlast (targeted) 2-Social Media Posts (<i>all KCBS social channels</i>)
Custom Packages		Contact KCBS to discuss a custom package discount

BULLSHEET OR MEATSHEET

Digital monthly newspaper and newsletter in full color

Type	1 month	3 months	6 months	12 months
Full Page (7.5x10)	\$200	\$500	\$1,000	\$2,000

KCBS WEBSITE

Digital advertising on kcbs.us

Type	1 month	3 months	6 months	12 months
Header & Footer Banner (728x90 pixels & 213x237 pixels)	\$100	\$250	\$500	\$1,000

SOCIAL MEDIA MARKETING

Reach more than 100K followers via FB, Instagram, Twitter, YouTube

Type	1 month	3 months	6 months	12 months
Two (2) social posts per month on all KCBS social channels (<i>size varies</i>)	\$150	\$400	\$720	\$1,350
Four (4) social posts per month on all KCBS social channels (<i>sizes varies</i>)	\$400	\$1,000	\$1,920	\$3,600



VETERANS OF FOREIGN WARS®

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Advertiser Information:

Company or Contest Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Advertisement Information:

Package (check one): _____ VFW Package

A la carte items (check all that apply):

Advertising Channel	Quantity (i.e. Ads, Posts, Emails)	Run Dates (i.e. Month, Date)	Additional Notes regarding Ads
Digital BullSheet & MeatSheet			
Header & Footer Banners			
Social Media Posts (2 per month)			
Social Media Posts (4 per month)			

Preferred URL (for direct link): _____

Preferred Social Media Channels & Handles for Tagging: _____

All creative content must be provided to KCBS digitally ready and must be provided by the 15th of the month prior to when it would need to run.

Payment Information:

KCBS requires payment of advertisements prior to placing ads. **Credit Card and/or Check must be received prior to advertisement being run.** Exceptions are made for government-entities requiring billing statements. Please contact the KCBS office at 816-765-5891 or toll-free at 1-800-963-KCBS (5227) to pay over the phone with credit card or to receive an invoice.

Advertising Agreement:

TERMS: all advertising placed with the Kansas City Barbeque Society (KCBS) is subject to the rate information on the date of issue or by prearrangement and/or advertising contract. Copies of such rates are available upon request. Only one discount per order. Discounts may not be combined. KCBS reserves the right to refuse any advertising order. No advertising may contain promotion of a competitive sanctioning body (This includes but not limited to, MBN, FBA, SCA, IBCA, SBN, GBA, CBA, National Barbeque Tour, etc., without prior approval of the KCBS CEO and/or the Board of Directors). Any publication of said advertising will constitute final acceptance by both parties. When no acceptable copy is furnished in time to meet the issue deadlines contracted for, KCBS reserves the right to repeat the last available advertisement and charge for the space. Web ads may be temporarily removed from Main Page for website takeovers up to two days per month. Publisher shall have no liability whatsoever, by reason of any error in connection with any ad run by the client. This includes omission corrections and additions, on published advertisements. The Client assumes full responsibility for connection with any ad run by the client. Client shall indemnify and hold harmless the publisher against any and all demands, claims or liability arising from the advertising content published. The client shall reimburse the publisher in settlement of any claims made concerning the collection of any and all monies to settle his or her account with this publication. This will include, but not be limited to, attorney's fees and cost of litigation. Publishers liability for any and all errors, misprints, or any other claims are strictly limited to the cash amount paid by the client for the advertising space involved in the claim.

Payment for the ad will be due and payable at the time the ad is submitted. Delinquent accounts are subject to a monthly service fee. The signature below constitutes that the Client has read and agreed to the above terms and conditions.

Please send completed form to media@kcbs.us.

Date: _____

Client Name: (Print) _____

Client Signature: _____

KCBS Signature: _____