# KCBS: America's Barbeque Expert





Organization of BBQ and Grilling Enthusiasts Globally

20,000

Members Across U.S. and Globally

#1

**Sanctioning Body for BBQ Food Sport Competitions** 

**500** 

Contests Sanctioned Annually; Reaching 4 Million+ People and 75,000 Cook Team Entries

42

**Countries** 

110,000

Followers on Social Media



@KansasCityBarbequeSociety



@kcbbqsociety



@kcbbqsociety



The Kansas City Barbeque Society (KCBS) is a nonprofit organization dedicated to preserving, celebrating, promoting, and educating the public about barbeque as a distinctively American cuisine.

### **Kansas City Barbeque Society**

Become a member: WWW.KCBS.US

Emily Detwiler
Chief Executive Officer

ceo@kcbs.us 816-885-2943 Cell

# NEW for 2021: KCBS One-Meat Contests



#### What is a One-Meat contest?

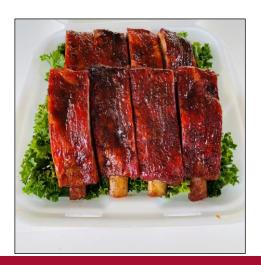
- Only one meat is cooked, following KCBS Master Series rules.
- Any of the four main KCBS meats may be used (Chicken, Pork Ribs, Pork, Brisket).
- Check-out this <u>video</u> from a One-Meat Rib contest.

#### Why should I hold this type of contest?

- It may be added to an existing contest as a fun event for the day prior to main contest.
- Hold a stand-alone contest.
- Create a series of multiple One-Meat contests over a season.
- KCBS Master Series cook teams earn Team of the Year points for the category;
   providing incentive for pitmasters to choose specific contests for extra ToY points.
- Great opportunity to invite less experienced cooks to try competing!

#### How do I apply for sanctioning?

Download the One-Meat sanctioning <u>application PDF</u> or email <u>contest@kcbs.us</u>





## **Kansas City Barbeque Society**

Become a member: WWW.KCBS.US

Emily Detwiler
Chief Executive Officer

ceo@kcbs.us 816-885-2943 Cell