

The Power of Partnering with KCBS



#1

Organization of BBQ and Grilling Enthusiasts Globally

20,000

Members Across U.S. and Globally

#1

Sanctioning Body for BBQ Food Sport Competitions

500

Contests Sanctioned Annually;
Reaching +4 Million People and 75,000 Cook Team Entries

42

Countries

110,000

Followers on Social Media

**2.5
Million**

Consumers reached via 2019 Marketing programs



“America’s Barbeque Expert,” KCBS is a nonprofit organization dedicated to preserving, celebrating, promoting, and educating the public about barbeque as a distinctively American cuisine.

Kansas City Barbeque Society

WWW.KCBS.US

Brian Harvey
Director, Marketing & Partnerships

bharvey@kcbs.us