

# The Power of Partnering with KCBS



**#1**

Organization of BBQ and Grilling Enthusiasts Globally

**20,000**

Members Across U.S. and Globally

**#1**

Sanctioning Body for BBQ Food Sport Competitions

**500**

Contests Sanctioned Annually;  
Reaching +4 Million People and 75,000 Cook Team Entries

**42**

Countries

**100,000**

Followers on Social Media

**2.5  
Million**

Consumers reached via 2019 Marketing programs



*“America’s Barbeque Expert,”* KCBS is a nonprofit organization dedicated to preserving, celebrating, promoting, and educating the public about barbeque as a distinctively American cuisine.

## Kansas City Barbeque Society

[WWW.KCBS.US](http://WWW.KCBS.US)

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